

Masteringchemistry With Pearson Etext Standalone Access Card For Fundamentals Of General Organic And Biological Chemistry 8th Edition

"General Chemistry: Atoms First," Second Edition starts from the building blocks of chemistry, the atom, allowing the authors to tell a cohesive story that progresses logically through molecules and compounds to help students intuitively follow complex concepts more logically. This unified thread of ideas helps students build a better foundation and ultimately gain a deeper understanding of chemical concepts. Students can more easily understand the microscopic-to-macroscopic connections between unobservable atoms and the observable behavior of matter in daily life, and are brought immediately into real chemistry instead of being forced to memorize facts. Reflecting a true atoms first perspective, the Second Edition features experienced atoms-first authors, incorporates recommendations from a panel of atoms-first experts, and follows historical beliefs in teaching chemistry concepts based and real experimental data first. This approach distinguishes this text in the market whereby other authors teach theory first, followed by experimental data.

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Fundamentals of General, Organic, and Biological Chemistry by McMurry, Ballantine, Hoeger, and Peterson provides background in chemistry and biochemistry with a relatable context to ensure students of all disciplines gain an appreciation of chemistry's significance in everyday life. Known for its clarity and concise presentation, this book balances chemical concepts with examples, drawn from students' everyday lives and experiences, to explain the quantitative aspects of chemistry and provide deeper insight into theoretical principles. The Seventh Edition focuses on making connections between General, Organic, and Biological Chemistry

through a number of new and updated features -- including all-new Mastering Reactions boxes, Chemistry in Action boxes, new and revised chapter problems that strengthen the ties between major concepts in each chapter, practical applications, and much more. NOTE: this is just the standalone book, if you want the book/access card order the ISBN below: 032175011X / 9780321750112 Fundamentals of General, Organic, and Biological Chemistry Plus

MasteringChemistry with eText -- Access Card Package Package consists of: 0321750837 / 9780321750839 Fundamentals of General, Organic, and Biological Chemistry 0321776461 / 9780321776464 MasteringChemistry with Pearson eText -- Valuepack Access Card -- for Fundamentals of General, Organic, and Biological Chemistry

Engel and Reid's Thermodynamics, Statistical Thermodynamics, & Kinetics gives students a contemporary and accurate overview of physical chemistry while focusing on basic principles that unite the sub-disciplines of the field. The Third Edition continues to emphasize fundamental concepts and presents cutting-edge research developments that demonstrate the vibrancy of physical chemistry today. MasteringChemistry® for Physical Chemistry – a comprehensive online homework and tutorial system specific to Physical Chemistry – is available for the first time with Engel and Reid to reinforce students' understanding of complex theory and to build problem-solving skills throughout the course.

For two-semester general chemistry courses (science majors). Give students a robust conceptual foundation while building critical problem solving skills Robinson/McMurry/Fay's Chemistry, known for a concise and united author voice, conceptual focus, extensive worked examples, and thoroughly constructed connections between organic, biological, and general chemistry, highlights the application of chemistry to students' lives and careers. Lead author Jill Robinson strengthens the student orientation by creating more engaging, active learning opportunities for students and faculty. With the 8th Edition, Robinson draws upon her exceptional teaching skills to provide new interactive experiences that help identify and address students' preconceptions. Robinson complements active engagement in the text with a new media program that increases student awareness of their learning process via Mastering Chemistry and the Pearson eText, allowing instructors to choose the level of interactivity appropriate for their classroom. Interactive experiences include activities that guide students in how to actively read a science text and address common preconceptions, giving students opportunities to cultivate and practice problem-solving skills. Personalize learning with Modified Mastering Chemistry By combining trusted author content with digital tools and a flexible platform, Mastering personalizes the learning experience and improves results for each student. The fully integrated and complete media package allows instructors to engage students before they come to class, hold them accountable for learning during class, and then confirm that learning after class. You are purchasing an access card only. Before purchasing, check with your instructor to confirm the correct ISBN. Several versions of the MyLab(tm) and Mastering(tm) platforms exist for each title, and registrations are not transferable. To register for and use MyLab or Mastering, you may also need a Course ID, which your instructor will provide. If purchasing or renting from companies other than Pearson, the access codes for the Mastering platform may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. 0135214734 / 9780135214732 MODIFIED MASTERING CHEMISTRY WITH PEARSON ETEXT -- STANDALONE ACCESS CARD -- FOR CHEMISTRY, 8/e The Study Guide and Selected Solutions Manual assists students with the text material. It contains learning objectives, chapter outlines, additional problems with self-tests and answers, and answers to the odd-numbered problems in the text.

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DIGITAL UPDATE available for Fall 2020 classes The Pearson eText and Mastering have been updated to provide new author-written content that actively engages students every step of the way in becoming expert problem solvers. For courses in two-semester general chemistry. An atoms-first approach that actively engages students in learning chemistry and becoming expert problem solvers With Chemistry: Structure and Properties , author Nivaldo Tro incorporates his engaging and precise narrative to tell the story of chemistry with an atoms-first approach. This approach emphasizes that matter is particulate -- composed of molecules -- and the structure of those particles determines the properties of matter. The relationship of structure affecting properties is the thread that weaves all of chemistry together, and this theme is applied to all aspects of the text, from content and organization to art and pedagogy. The book presents chemistry as a logical, cohesive story from the microscopic to the macroscopic, so students can fully grasp the theories and framework behind the chemical facts. Personalize learning with Modified Mastering Chemistry By combining trusted author content with digital tools and a flexible platform, Mastering personalizes the learning experience and improves results for each student. Mastering Chemistry provides an extension of learning, allowing students a platform to practice, learn, and apply

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For courses in chemistry. Actively engage students to become expert problem solvers and critical thinkers Nivaldo Tro's Chemistry: A Molecular Approach presents chemistry visually through multi-level images-macroscopic, molecular, and symbolic representations- to help students see the connections between the world they see around them, the atoms and molecules that compose the world, and the formulas they write down on paper. Interactive, digital versions of select worked examples instruct students how to break down problems using Tro's unique "Sort, Strategize, Solve, and Check" technique and then complete a step in the example. To build conceptual understanding, Dr. Tro employs an active learning approach through interactive media that requires students to pause during videos to ensure they understand before continuing. The 5th Edition pairs digital, pedagogical innovation with insights from learning design and educational research to create an active, integrated, and easy-to-use framework. The new edition introduces a fully integrated book and media package that streamlines course set up, actively engages students in becoming expert problem solvers, and makes it possible for professors to teach the general chemistry course easily and effectively. Also available with Mastering Chemistry By combining trusted author content with digital tools and a flexible platform, Mastering personalizes the learning experience and improves results for each student. The fully integrated and complete media package allows instructors to engage students before they come to class, hold them accountable for learning during class, and then confirm that learning after class.

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This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. The book that defined the liberal arts chemistry course, Chemistry for Changing Times remains the most visually appealing and readable introduction on the subject. The Thirteenth Edition increases its focus on student engagement – with revised “Have You Ever Wondered?” questions, new Learning Objectives in each chapter linked to end of chapter problems, and new Green Chemistry content, closely integrated with the text. Abundant applications and examples fill each chapter, and material is updated throughout to mirror the latest scientific developments in a fast-changing world. Compelling chapter opening photos, a focus on Green Chemistry, and the “It DOES Matter” features highlight current events and enable students to relate to the book more readily. This package contains: Chemistry for Changing Times, Thirteenth Edition

Adapted from Nivaldo J. Tro's best-selling general chemistry book, Principles of Chemistry: A Molecular Approach focuses exclusively on the core concepts of general chemistry without sacrificing depth or relevance. Tro's unprecedented two- and three-column problem-solving approach is used throughout to give students sufficient practice in this fundamental skill. A unique integration of macroscopic, molecular, and symbolic illustrations helps students to visualize the various dimensions of chemistry; Tro's engaging writing style captures student's attention with relevant applications. The Second Edition offers a wealth of new and revised problems, approximately 50 new conceptual connections, an updated art program throughout, and is available with MasteringChemistry®, the most advanced online tutorial and assessment program available. This package contains: Principles of Chemistry: A Molecular Approach, Second Edition

Organic Chemistry, Ninth Edition gives students a contemporary overview of organic principles and the tools for organizing and understanding reaction mechanisms and synthetic organic chemistry with unparalleled and highly refined pedagogy. This text presents key principles of organic chemistry in the context of fundamental reasoning and problem solving. Authored to complement how students use a textbook today, new Problem-Solving Strategies, Partially Solved Problems, Visual Reaction Guides and Reaction Starbursts encourage students to use the text before class as a primary introduction to organic chemistry as well as a comprehensive study tool for working problems and/or preparing for exams.

For courses in biochemistry. Engage students in biochemistry visually and through real-world applications Biochemistry: Concepts and Connections engages students with a unique approach to visualization, synthesis of complex topics, and connections to the real world. The author team builds quantitative reasoning skills and provides students with a rich, chemical perspective on biological processes. The text emphasizes fundamental concepts and connections, showing how biochemistry relates to practical applications in medicine, agricultural sciences, environmental sciences, and forensics. The newly revised 2nd Edition integrates even more robust biochemistry-specific content in Mastering(tm) Chemistry, creating an interactive experience for today's students. New Threshold Concept Tutorials help students master the most challenging and critical ideas in biochemistry, while Interactive Case Studies connect course material to the real world by having students explore actual scientific data from primary literature. The 2nd Edition provides a seamlessly integrated learning experience via text, Mastering Chemistry, and an interactive Pearson eText. Also available with Mastering Chemistry Mastering(tm) is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools developed to engage students and emulate the office-hour experience, Mastering personalizes learning and often improves results for each student. Students can further master concepts after class through traditional and adaptive homework assignments that provide hints and answer-specific feedback. The Mastering gradebook records scores for all automatically graded assignments in one place, while diagnostic tools give instructors access to rich data to assess student

understanding and misconceptions. Note: You are purchasing a standalone product; Mastering Chemistry does not come packaged with this content. Students, if interested in purchasing this title with Mastering Chemistry, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. 013480466X / 9780134804668 Biochemistry: Concepts and Connections Plus Mastering Chemistry with Pearson eText -- Access Card Package Package consists of: 0134641620 / 9780134641621 Biochemistry: Concepts and Connections 013474716X / 9780134747163 Mastering Chemistry with Pearson eText -- ValuePack Access Card -- for Biochemistry: Concepts and Connections

NOTE: This loose-leaf, three-hole punched version of the textbook gives you the flexibility to take only what you need to class and add your own notes - all at an affordable price. For loose-leaf editions that include MyLab(tm) or Mastering(tm), several versions may exist for each title and registrations are not transferable. You may need a Course ID, provided by your instructor, to register for and use MyLab or Mastering products. For two-semester general chemistry courses (science majors). Give students a robust conceptual foundation while building critical problem solving skills Robinson/McMurry/Fay's Chemistry, known for a concise and united author voice, conceptual focus, extensive worked examples, and thoroughly constructed connections between organic, biological, and general chemistry, highlights the application of chemistry to students' lives and careers. Lead author Jill Robinson strengthens the student orientation by creating more engaging, active learning opportunities for students and faculty. With the 8th Edition, Robinson draws upon her exceptional teaching skills to provide new interactive experiences that help identify and address students' preconceptions. Robinson complements active engagement in the text with a new media program that increases student awareness of their learning process via Mastering Chemistry and the Pearson eText, allowing instructors to choose the level of interactivity appropriate for their classroom. Interactive experiences include activities that guide students in how to actively read a science text and that address common preconceptions, giving students opportunities to cultivate and practice problem-solving skills. Also available with Mastering Chemistry By combining trusted author content with digital tools and a flexible platform, Mastering personalizes the learning experience and improves results for each student. The fully integrated and complete media package allows instructors to engage students before they come to class, hold them accountable for learning during class, and then confirm that learning after class. NOTE: You are purchasing a standalone product; Mastering(tm) Chemistry does not come packaged with this content. Students, if interested in purchasing this title with Mastering Chemistry, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the loose-leaf version of the text and Mastering Chemistry, search for: 0135246245 / 9780135246245 Chemistry, Loose-Leaf Edition Plus Mastering Chemistry with Pearson eText -- Access Card Package, 6.e Package consists of: 0135210127 / 9780135210123 Chemistry, Loose-Leaf Edition 0135204631 / 9780135204634 Mastering Chemistry with Pearson eText -- ValuePack Access Card -- for Chemistry

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DIGITAL UPDATE available for Fall 2020 classes The Pearson eText and Mastering(tm) have been updated to provide new author-written content that helps students develop critical thinking and problem-solving skills. For courses in Organic Chemistry (2-semester). Understand and Apply the Foundations of Organic Chemistry Organic Chemistry provides students with the conceptual foundations, chemical logic, and problem-solving skills they need to reason their way to solutions for diverse problems in synthetic organic chemistry, biochemistry, and medicine. The text builds a strong framework for thinking about organic chemistry by unifying principles of reactivity, helping students to understand and apply learning rather than relying on memorization. Dr. Bruice consistently relates structure and reactivity to what occurs in our own cells, providing a practical base for abstract concepts. Personalize learning with Modified Mastering Chemistry By combining trusted author content with digital tools and a flexible platform, Mastering personalizes the learning experience and improves results for each student. Mastering Chemistry provides an extension of learning, allowing students a platform to practice, learn, and apply knowledge outside of the classroom. You are purchasing an access card only. Before purchasing, check with your instructor to confirm the correct ISBN. Several versions of the MyLab(tm) and Mastering(tm) platforms exist for each title, and registrations are not transferable. To register for and use MyLab or Mastering, you may also need a Course ID, which your instructor will provide. If purchasing or renting from companies other than Pearson, the access codes for the Mastering platform may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase.

Salvador Dalí's autobiography confesses that "Hitler turned me on in the highest," while Sylvia Plath maintains that "every woman adores a Fascist." Susan Sontag's famous observation that art reveals the seamier side of fascism in bondage, discipline, and sexual deviance would certainly appear to be true in modernist and postwar literary texts. How do we account for eroticized representations of fascism in anti-fascist literature, for sexual desire that escapes the bounds of politics? Laura Frost advances a compelling reading of works by D. H. Lawrence, Virginia Woolf, Jean Genet, Georges Bataille, Marguerite Duras, and Sylvia Plath, paying special attention to undercurrents of enthrallment with tyrants, uniforms, and domination. She argues that the first generation of writers raised within psychoanalytic discourse found in fascism the libidinal unconscious through which to fantasize acts—including sadomasochism and homosexuality—not permitted in a democratic conception of sexuality without power relations. By delineating democracy's investment in a sexually transgressive fascism, an investment that persists to this day, Frost demonstrates how politics enters into fantasy. This provocative and closely-argued book offers both a fresh contribution to modernist literature and a theorization of fantasy.

'General, Organic, and Biological Chemistry' provides a readable, uncomplicated and accessible introduction to students in allied health and other fields who have little or no background in chemistry. Sets of questions and problems are featured.

For courses in General, Organic, and Biological Chemistry. This package includes Modified Mastering Chemistry. Make connections between chemistry and future health-related careers General, Organic, and Biological Chemistry: Structures of Life engages students by helping them see the connections between chemistry, the world around them, and future health-related careers. Known for its friendly writing style, student focus, robust problem-solving pedagogy, and engaging health-related applications, the text prepares students for their careers. The text breaks chemical concepts and problem solving into clear, manageable pieces to ensure students stay on track and motivated throughout their first, and often only, chemistry course. With the newly revised 6th Edition, best-selling author Karen Timberlake and new contributing author MaryKay Orgill connect chemistry to real-world and career applications. Their goal is to help students become critical thinkers by understanding scientific concepts that will form a basis for making important decisions about issues concerning health and the environment and their intended careers. The new edition introduces more problem-solving strategies, more problem-solving guides, new Analyze the Problem with Connect features, new Try It First and Engage features, conceptual and challenge problems, and new sets of combined problems-all to help students develop the problem-solving skills they'll need beyond the classroom. Personalize learning with Modified Mastering Chemistry Mastering(tm) is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools developed to engage students and emulate the office-hour experience, Mastering personalizes learning and often improves results for each student. Students can further master concepts after class through traditional and adaptive homework assignments that provide hints and answer-specific feedback. You are purchasing an access card only. Before purchasing, check with your instructor to confirm the correct ISBN. Several versions of the MyLab(tm) and Mastering(tm) platforms exist for each title, and registrations are not transferable. To register for and use MyLab or Mastering, you may also need a Course ID, which your instructor will provide. If purchasing or renting from companies other than Pearson, the access codes for the Mastering platform may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. 0134812999 / 9780134812991 MODIFIED MASTERING CHEMISTRY WITH PEARSON ETEXT -- STANDALONE ACCESS CARD -- FOR GENERAL, ORGANIC, AND BIOLOGICAL CHEMISTRY: STRUCTURES OF LIFE, 6/e

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DIGITAL UPDATE available for Fall 2020 classes The Pearson eText and Mastering have been updated to provide new author-written content that focuses students on understanding nomenclature, mechanisms, and reaction summaries. For courses in Organic Chemistry (2 - Semester). Engage students in complex problem solving with unparalleled pedagogy Wade & Simek's Organic Chemistry focuses students on the fundamental reasoning and principles of organic chemistry without compromising the conceptual underpinnings and clear explanations needed to prevent memorization. The authors' hallmark student-oriented approach to problem-solving directs students to the individual steps of each reaction, shows how the steps contribute to the overall reaction, and incorporates unique strategies and hints. Organized around functional groups, the text incorporates complete discussions of mechanisms. The two-tiered approach to Mechanism and Key Mechanism Boxes concentrates on 20 Key Mechanisms that comprise nearly all of the mechanisms students will encounter. Personalize learning with Modified Mastering Chemistry By combining trusted author content with digital tools and a flexible platform, Mastering personalizes the learning experience and improves results for each student. Mastering Chemistry provides an extension of learning, allowing students a platform to practice, learn, and apply knowledge outside of the classroom. You are purchasing an access card only. Before purchasing, check with your instructor to confirm the correct ISBN. Several versions of the MyLab(TM) and Mastering(TM) platforms exist for each title, and registrations are not transferable. To register for and use MyLab or Mastering, you may also need a Course ID, which your instructor will provide. If purchasing or renting from companies other than Pearson, the access codes for the Mastering platform may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. 0134130006 / 9780134130002 MODIFIED MASTERING CHEMISTRY WITH PEARSON ETEXT -- STANDALONE ACCESS CARD -- FOR ORGANIC CHEMISTRY, 9/e

Drawing on 20 years of teaching allied health and pre-professional students, authors Laura Frost and Todd Deal have created this innovative new text for your GOB chemistry course. General, organic, and biological chemistry topics are integrated throughout each chapter in a manner that immediately relates chemistry to your future allied health career and everyday life. General, Organic, and Biological Chemistry: An Integrated Approach introduces the problem-solving skills you will need to assess situations critically on the job. Unique guided-inquiry activities are incorporated after each chapter, guiding you through an exploration of the information to develop chemical concepts, and then apply the developed concept to further examples.

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building administrators, school specialists, and paraprofessionals, it presents the latest tools, procedures, strategies, and ideas for ensuring effective teaching and learning for students of any native language. Included are new ways to reach and maximize relationships with parents, caregivers, and extended family members by partnering with them in appropriate pedagogical practices. The new Third Edition of Mastering ESL/EF Methods includes illustrated concepts; global connections; tips for practice in the EFL classroom; a revised framework for the conceptual definitions of approach method, strategy, and technique; an expanded Glossary; interactive video links; a revised discussion of dual language programs; and an overview of program model effectiveness. The Enhanced Pearson eText features embedded video. Improve mastery and retention with the Enhanced Pearson eText* The Enhanced Pearson eText provides a rich, interactive learning environment designed to improve student mastery of content. The Enhanced Pearson eText is: Engaging. The new interactive, multimedia learning features were developed by the authors and other subject-matter experts to deepen and enrich the learning experience. Convenient. Enjoy instant online access from your computer or download the Pearson eText App to read on or offline on your iPad® and Android® tablet.* Affordable. The Enhanced Pearson eText may be purchased stand-alone or with a loose-leaf version of the text for 40-65% less than a print bound book. * The Enhanced eText features are only available in the Pearson eText format. They are not available in third-party eTexts or downloads. *The Pearson eText App is available on Google Play and in the App Store. It requires Android OS 3.1-4, a 7" or 10" tablet, or iPad iOS 5.0 or later. 0133832228 / 9780133832228 Mastering ESL/EFL Methods: Differentiated Instruction for Culturally and Linguistically Diverse (CLD) Students with Enhanced Pearson eText -- Access Card Package Package consists of: 0133594971 / 9780133594973 Mastering ESL/EFL Methods: Differentiated Instruction for Culturally and Linguistically Diverse (CLD) Students 0133827674 / 9780133827675 Mastering ESL/EFL Methods: Differentiated Instruction for Culturally and Linguistically Diverse (CLD) Students, Enhanced Pearson eText -- Access Card

DIGITAL UPDATE available for Fall 2020 classes The Pearson eText and Mastering have been updated to provide new author-written content that coaches students through complex concepts and problem solving. For courses in two-semester general chemistry. A robust digital experience built for student success in general chemistry Chemistry: The Central Science approaches general chemistry with unrivaled problem sets, notable scientific accuracy and currency, and remarkable clarity. The dynamic author team builds on their expertise and experience as leading researchers and award-winning teachers to help students develop conceptual understanding and to think about the practical, real-world use of chemistry. Data-driven problem and question revisions by the authors incorporate educational research, teacher preferences, and data from thousands of student users. Personalize learning with Modified Mastering Chemistry By combining trusted author content with digital tools and a flexible platform, Mastering personalizes the learning experience and improves results for each student. Mastering Chemistry provides an extension of learning, allowing students a platform to practice, learn, and apply knowledge outside of the classroom. You are purchasing an access card only. Before purchasing, check with your instructor to confirm the correct ISBN. Several versions of the MyLab(TM) and Mastering(TM) platforms exist for each title, and registrations are not transferable. To register for and use MyLab or Mastering, you may also need a Course ID, which your instructor will provide. If purchasing or renting from companies other than Pearson, the access codes for the Mastering platform may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. 0134553128 / 9780134553122 MODIFIED MASTERING CHEMISTRY WITH PEARSON ETEXT -- STANDALONE ACCESS CARD -- FOR CHEMISTRY: THE CENTRAL SCIENCE, 14/e

The selected solution manual for students contains complete, step-by-step solutions to selected odd-numbered end-of-chapter problems.

NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Books a la Carte also offer a great value; this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of MyLab(tm)and Mastering(tm) platforms exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a Course ID, provided by your instructor, to register for and use MyLab and Mastering products. For courses in two-semester general chemistry. Tells the story of chemistry in a unified and thematic way while building 21st century skills Bestselling author Nivaldo Tro's premise is that matter is particulate - it is composed of molecules; the structure of those particles determines the properties of matter. " This core idea is the inspiration for his seminal text-Chemistry: Structure and Properties. Dr. Tro emphasizes the relationship between structure and properties, establishes a unique approach to teaching chemistry by presenting atomic and bonding theories early in the course, and stresses key concepts and themes in text, images, and interactive media. The book is organized to present chemistry as a logical, cohesive story from the microscopic to the macroscopic, so students can fully grasp the theories and framework behind the chemical facts. Each topic is carefully crafted to convey to students that the relationship between structure and properties is the thread that weaves all of chemistry together. The 2nd Edition works seamlessly with Mastering(tm) Chemistry and new eText 2.0 to engage students in active learning and the world of chemistry. Dr. Tro helps readers build 21st century skills, engaging them through new end-of-chapter questions-Data Interpretation and Analysis questions present real data in real life situations and ask students to analyze that data, and Questions for Group Work foster collaborative learning and encourage students to work together as a team to solve problems. Dr. Tro also engages students through the power of video, animations, and real-time assessment with new and expanded interactive media. New Key Concept Videos, newly interactive Conceptual Connections and Self-Assessment Quizzes, and Interactive Worked Examples are embedded in the new eText 2.0 version of the book, enabling students to make connections that they cannot make by simply reading a static page. Also available with Mastering Chemistry Mastering (tm) Chemistry is the leading online homework, tutorial, and assessment system, designed to improve results by engaging students with powerful content. The enhanced eText 2.0 and Mastering Chemistry work with the book to provide seamless and tightly integrated videos and other rich media and assessment throughout the course. Instructors can assign interactive media before class to engage students and ensure they arrive ready to learn. Students further master concepts through book-specific Mastering Chemistry assignments, which provide hints and answer-specific feedback that build problem-solving skills. With Learning Catalytics(tm) instructors can expand on key concepts and encourage student engagement during lecture through questions answered individually or in pairs and groups. Mastering Chemistry now provides students with the new General Chemistry

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DIGITAL UPDATE available for Fall 2020 classes The Pearson eText and Mastering have been updated to provide new author-written content that emphasizes active reading and encourages critical thinking. For one-semester courses in General, Organic, and Biological Chemistry A practical look at chemistry that connects to students' everyday lives Chemistry: An Introduction to General, Organic, and Biological Chemistry is the ideal resource for today's allied health and nursing students. Assuming no prior knowledge of chemistry, author Karen Timberlake makes the topic exciting to students by showing them why important concepts are relevant to their lives and future careers through activities and applications. The text also fosters development of problem-solving skills while helping students visualize and understand concepts through figures, sample problems, and concept maps. Personalize learning with Modified Mastering Chemistry By combining trusted author content with digital tools and a flexible platform, Mastering personalizes the learning experience and improves results for each student. Mastering Chemistry provides an extension of learning, allowing students a platform to practice, learn, and apply knowledge outside of the classroom. You are purchasing an access card only. Before purchasing, check with your instructor to confirm the correct ISBN. Several versions of the MyLab(TM) and Mastering(TM) platforms exist for each title, and registrations are not transferable. To register for and use MyLab or Mastering, you may also need a Course ID, which your instructor will provide. If

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